# POZNAN UNIVERSITY OF TECHNOLOGY



EUROPEAN CREDIT TRANSFER AND ACCUMULATION SYSTEM (ECTS) pl. M. Skłodowskiej-Curie 5, 60-965 Poznań

# **COURSE DESCRIPTION CARD - SYLLABUS**

Course name				
Savoir-vivre and diplomatic protocol - academic customs				
Course				
Field of study		Year/Semester		
Electrical engineering		1/1		
Area of study (specialization)		Profile of study		
-		general academic		
Level of study		Course offered in		
First-cycle studies		Polish		
Form of study		Requirements		
full-time		compulsory		
Number of hours				
Lecture	Laboratory classes	Other (e.g. online)		
30				
Tutorials	Projects/seminars			
	0			
Number of credit points				

#### Lecturers

Responsible for the course/lecturer: Michal Brzoska Responsible for the course/lecturer:

# Prerequisites

General knowledge about diplomatic protocol in connection with business ethics.

## **Course objective**

Gaining knowledge of theoretical principles of ethics, savoir-vivre as well as processes and regularities within social phenomena.

## **Course-related learning outcomes**

#### Knowledge

Student will have the knowledge of human being as the creator of business and culture, especially as the entity constituting social structures and their rules, being an active part of those structures.

#### Skills

Students will have the skill of predicting human behaviour, analyzing the reasons behind them as well as their social (cultural, political, legal and economic) consequences.

#### Social competences

Student will be ready to actively participate in groups (teams) and organizations accomplishing social



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goals (political, economic and civic). Student will have awareness of the importance of their professional and ethical behaviour.

Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

Oral exam

## **Programme content**

- 1. Savoir-vivre, ethics the historical outline
- 2. Savoire-vivre in public places
- 3. Creating your own image is savoir-vivre necessary?
- 4. Behaviour in academic environment rules
- 5. Formal and informal correspondence basic rules
- 6. E-correspondence
- 7. Introducing yourself, greeting, shaking hands
- 8. Dress code
- 9. Verbal and non-verbal communication. The meaning of interpersonal skills
- 10. Job interview
- 11. Business cards
- 12. The principles of precedence
- 13. Savoir-vivre during receptions
- 14. The principles of organizing receptions and banquets
- 15. Ethics in business rules
- 16. Business vs Ethics

#### **Teaching methods**

Lectures, presentations, online classes on zoom.us

#### Bibliography

Basic

- 1. Modrzyńska J., Protokół dyplomatyczny, etykieta i zasady savoir-vivre'u, Warszawa 2014.
- 2. Orłowski T., Protokół dyplomatyczny. Ceremoniał i etykieta, Warszawa 2010.



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3. Pietkiewicz E., Etykieta Menedżera, Warszawa 1998.

Additional

- 1. Bortnowski A. W., Protokół dyplomatyczny i savoir-vivre dla każdego, Ciechanów 2003.
- 2. Savoir-Vivre, Poradnik dobrego wychowania, Warszawa 2012.
- 3. Kuspys P. Savoir-Vivre, Poznań 2012.
- 4. Pietkiewicz E., Protokół dyplomatyczny, Warszawa 1998
- 5. Witt U. Savoir-Vivre przy stole, Warszawa 2009.
- 6. Bonneau. E., Wielka księga dobrych manier, Warszawa 2010

### Breakdown of average student's workload

	Hours	ECTS
Total workload	30	
Classes requiring direct contact with the teacher	30	
Student's own work (literature studies, preparation for		
laboratory classes/tutorials, preparation for tests/exam, project		
preparation) <sup>1</sup>		

<sup>&</sup>lt;sup>1</sup> delete or add other activities as appropriate